



WE ARE ENVIRONMENTAL OPTIMISTS

As environmental optimists, we believe in the power and spirit of human imagination to solve our problems. It's imperative that all of us – individuals and corporations – do the right thing environmentally. We will continue to use innovation and technology to find better solutions.

Achieved the prestigious NSF-140-2007 Platinum Certification, A Sustainable Carpet Assessment Standard through NSF International and ANSI approved for all Nexterra tile products. A first in the commercial carpet industry for all products in one category.

100% of our products utilize post-consumer recycled content.

Use renewable energy in all commercial facilities to meet 100% of our needs.

Offer 85% post-consumer content in a high-performance commercial carpet tile backing, our ground-breaking Nexterra backing.

Include an odor neutralizer, Puralex®, that helps lower VOCs and minimize indoor air odors.

A COMPANY OF FIRSTS

Manufacturing environmentally responsible products
Being transparent with our sustainability efforts
Innovating environmental practices
Operating in an eco-conscious manner

OUR COMMITMENT

Partner, U.S. EPA Green Power Partnership.

Member, Certified Green-e Marketplace.

Member of USGBC United States Green Building Council.

Corporate Sponsor of CARE (Carpet America Recovery Effort).

Member of the Carpet & Rug Institute Green Label Plus Program.

Partner, Georgia Department of Natural Resources P²AD Partnership.

NOTABLES

We Use Two Pounds Of Post Consumer Waste For Every Pound Of Waste We Produce.

- Reduced waste sent to landfills by 71% over five years.
- Diverted 1.6 million lbs. of post consumer carpet in 2007.
- Use more than 150 million lbs. of waste annually to make our products.

LANDFILL
NEGATIVE

Conservation Is The Most Cost-Effective & Environmentally Sound Way To Reduce Our Demand For Water.

- Reduced water use at our manufacturing facility by 20%, saving 140,000 gallons of water annually.
- Eliminated the use of water in the manufacture of our award-winning Nexterra® carpet tile backing product.

WATER
CONSERVATION

We Use 100% Renewable Wind Energy Generating Zero Carbon Dioxide Emissions.

- Use 91% less energy by utilizing recycled plastic and polyester-based (PET) materials versus virgin PET for our Nexterra® carpet tile backing.
- Purchase renewable wind energy for the manufacturing of our Nexterra commercial carpet tile backing.

ENERGY
SAVINGS

